



2018 Azalea District “Trail of Lights”

You’ve seen the beautiful colors of the Azalea District during spring; now see the Azalea District come to life with color, but this time during the holiday season! In 2017, many of you participated in making the Azalea District “light up for the holidays”, so we thank you! We had lots of visitors ride through your neighborhood on our Trail of Lights shuttle, and many drove through on their own, so we want to keep the momentum going and make it even better this year!

As I’m sure you already know, starting in November, Tyler becomes busy with the hustle and bustle of holiday shoppers. Events are happening around every corner, so what better time to bring visitors to the Azalea District than this? This will give shoppers the chance to slow down and take a drive, or stroll through one of the most beautiful areas of town.

Visit Tyler is once again inviting homeowners in the Azalea District to join us in celebrating the season by lighting up your homes or businesses for Christmas, in an event we call **Azalea District “Trail of Lights”**. And we’re going to make it worth your while...you will have a **chance to win one of 3 awesome prize baskets, valued at over \$700 each!** Each gift basket will be stuffed full of goodies donated by local attractions, shops and restaurants, such as Jack Ryan's, Texas State Railroad, Potpourri House, and Sweet Gourmet, just to name a few (please see a complete list of sponsors on the back). We will have three categories you could possibly win in. They are: **“Best DIY”, “Most Spectacular” and “Best Reason for the Season”**. Just be sure you have all your decorating completed by December 8th, because that’s when our judges will be driving thru the Azalea District to pick the winners.

As part of the Azalea District “Trail of Lights”, the first three weekends in December there will be shuttle rides around the Azalea District for visitors (and locals) to enjoy the historic homes decorated in all their glory for the holiday season. Tours will depart from Dobbs & Broadway, and the cost will be \$10 per person (children five and under are free).

Help us make this Christmas in Tyler’s Azalea District the most colorful one yet!

For more information on the **Azalea District Trail of Lights**, and ***if you plan to participate by decorating your home or business, please contact Susan Travis at***

Visit Tyler (903) 592-6978 or stravis@tylertexas.com

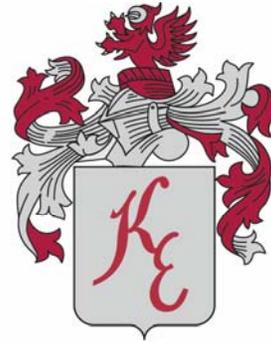


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